

Volunteer Victoria presents...

Planning for Fundraising Success

Thursday, February 10th, 2011

9:00 am - 4:00 pm

About the workshop:

Is your organization fundraising but not certain if you are maximizing opportunities? Are you dabbling in fundraising but do not have a comprehensive plan and measurement tool? This full-day workshop will start with a review of the art and science of fund development and end with a diversified and sustainable fund development plan.

The morning will be spent on understanding fund development from a systems perspective and conducting an audit of your current activities. The afternoon will be pulling together a 1-3 year plan, refining your case for support and discussing measurement and evaluation tools.

This workshop is suitable for Executive Directors, fundraising staff, administrators and board members. After registration, you will be given a list of information to gather for your audit. The workshop will be most beneficial for those people that can register early enough to gather the suggested information.

About the facilitator:

Currently a consultant, Kari Frazer has been practicing fundraising, marketing and media relations for 24 years. She has taught marketing at the college level and facilitated local, provincial and national workshops in fundraising, board development and social media. Kari holds the international Certified Fund Raising Executive designation and earned a Masters Degree in Leadership and Training with a focus on maximizing ethical fundraising practices among small non-profits.

Location & Pricing:

Cadboro Commons Conference Centre, University of Victoria

\$119 early-bird rate for Volunteer Victoria members if registered by January 20, 2011

\$155 for non-members, and Volunteer Victoria members after January 20, 2011



How to register:

Email volvic@volunteervictoria.bc.ca with your name & agency contact information. Then, follow up with payment before the workshop with Mastercard, Visa, cash or cheque payment (to "Volunteer Victoria") to 306-620 View Street, Victoria, BC V8W 1J6. Tel 250-386-2269. *(Note: Refunds not given after February 3, 2011.)*